

# SPONSORSHIPS

2023 ACPA Annual Conference  
Sep 11-13, 2023 | Delta Hotel Trois-Rivières

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Packages can be modified to suit your needs.

Please note the sponsorship fees do not include HST.  
HST will be included in the invoice.



Association of  
Canadian Port  
Authorities

*The leading voice of Canadian ports*

Hosted by



**PORT**  
TROIS-RIVIÈRES

# CRUISE SHIP SPONSOR

## 35K

## Cruise ship Reception

- Cruise ship reception sponsor on September 12, 2023
- Branding on the reception site
- Opportunity to place branded/promotional material at the reception ex. Branded coasters, brochures, flags, pop up banners etc.

# CRUISE SHIP SPONSOR

# THE VENUE

## AML Cavalier Maxim



# CRUISE SHIP SPONSOR VISIBILITY

- Premium trade show booth (10x20)
- Two (2) full conference passes
- Video display on the main digital screen in the conference hall (4k quality, 1920 px wide X 1080 px high (1080p) 72 DPI)
- Logo on delegate bags
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Premium visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference (paid and organic campaign)
  - Premium size logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by Emcee

Not Available



# PREMIER SPONSOR

1 Spot

20K

## Opening Reception Sponsor

- o Opening reception sponsor
- o Logo recognition on onsite conference banner(s)
- o Opportunity to place branded/promotional material at the reception ex. Branded coasters, brochures, flags, pop up banners etc.

# PREMIER SPONSOR VISIBILITY

- Exclusive event sponsor (based on sponsor choice)
- Premium trade show booth (10x20)
- Two (2) full conference passes
- Logo on delegate bags
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Moderator position for one of the business panels, with opportunity to provide opening remarks for the panel
- Premium visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference
  - Premier size logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by Emcee

# PLATINIUM SPONSORS

3 Shared Spots

15K

## Closing Party Reception Sponsor

- Reserved table in premium location at the party
- Opportunity to invite 2 guests to the party
- Opportunity to provide event gift to all in attendance\*
- Recognition by Emcee during event remarks at reception prior to dinner
- Logo at table
- Company pop-up banner located in event foyer

\* At own expense



# PLATINIUM SPONSOR

# VISIBILITY

- Closing party reception sponsor
- Two (2) full conference passes
- One (1) digital screen on the conference hall
- Trade show booth – Non exclusive
- Logo on delegate bags
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Premium visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference
  - Premium size logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by emcee

Not Available

# GOLD SPONSORS

# 10K

4 Spots

## Breakfast September 12

- Breakfast sponsor
- Opportunity to place promotional material on seats
- Logo on easel signage in breakfast area
- Thankyou acknowledgement on stage by emcee

## Medal of merit ceremony September 12

- Opportunity to place promotional material on seats
- Ceremony sponsor September 12
- Logo on easel signage in lunch area
- Thankyou acknowledgement on stage by emcee

## Breakfast September 13

- Breakfast sponsor
- Opportunity to place promotional material on seats
- Logo on easel signage in breakfast area
- Thankyou acknowledgement on stage by emcee

## Lunch September 13

- Opportunity to place promotional material on seats
- Logo on transportation signage to/from Port of Trois-Rivieres tour
- Thank you acknowledgement on stage by emcee

# GOLD SPONSOR VISIBILITY

- Breakfast, ceremony or lunch sponsor
- One (1) full conference pass
- 50% off non-exclusive booth location
- Opportunity for sponsor to provide one (1) promotional item in the delegates' bags
- Premium visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference
  - Logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by emcee

# SILVER SPONSORS

4 Shared Spots

# \$8,500

## Port tour sponsor

- Opportunity to place promotional material on bus seats
- Logo on easel signage in lunch area
- Thankyou acknowledgement on stage by emcee

# SILVER SPONSOR VISIBILITY

- One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference
  - Logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by emcee

# BRONZE SPONSORS

4 Spots

# \$7,500

## Lanyard Sponsor

- Logo on lanyard worn by all delegates throughout entire conference
- Onstage recognition by emcee

## Hotel Room Key

- Logo on room key envelope
- All attendees staying at the hotel will receive this key
- Opportunity to provide your own branded water bottles to all delegate hotel guests
- Onstage recognition by emcee

## Translation

- Signage in conference room with company logo acknowledging translation sponsorship
- Mention by conference emcee during the conference

## Transportation

- Opportunity to provide branded support on shuttles seats and lounge space
- Opportunity to announce the brand and give a welcome message on the shuttles
- Onstage recognition by emcee

# BRONZE SPONSOR

# VISIBILITY

- One (1) full conference registration
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsorship on social media before and during the conference
  - Logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by emcee

# PARTNER SPONSORS

2 Spots

**\$5,000**

## Health Break Sponsor September 12 - 13

- Health break sponsor for entire day
- Logo on easel signage in break area
- Thank you acknowledgement on stage by emcee



# PARTNER SPONSOR

# VISIBILITY

- Health break sponsor on September 12 or September 13
- One (1) full conference pass
- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsor on social media throughout conference
  - Logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website
  - Onstage recognition by emcee

Not Available

# EXHIBITOR SPONSORSHIP

## Premium - \$5,000

1 Spot (10ft x 20ft)

- Opportunity to display and communicate your corporate information in a premium 10ft x20ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
  - Welcome Reception
  - Day 2 Reception
  - Gala Dinner Event

## Non Exclusive - \$3,500

4 – 6 Spots (10ft x 5ft)

- Opportunity to display and communicate your corporate information in a non-exclusive 10ft x 5ft location
- Connect your organization's brand and services to industry leaders of Canada's port industry
- One (1) full conference pass tickets which include networking at
  - Welcome Reception
  - Day 2 Reception
  - Gala Dinner Event

# EXHIBITOR SPONSOR VISIBILITY

- Promotion of sponsorship on social media before and during the conference
- Logo on website with hyperlink to company website
- Video pre-roll (sponsorship slides)

# SUPPORTER SPONSORS

# \$2,500

- Opportunity for sponsor to provide one (1) promotional item in delegate bag
- Visibility on all conference materials and at conference events
  - Video pre-roll (sponsorship slides)
  - Promotion of sponsor on social media throughout conference
  - Logo recognition on onsite conference banner(s)
  - Company recognition in program
  - Logo on website with hyperlink to company website

# 2023 ACPA Annual Conference

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## INQUIRIES

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To take advantage of these exciting sponsorship opportunities or learn more about ACPA 2023, please email: [mabada@acpa-aapc.ca](mailto:mabada@acpa-aapc.ca) / [valerie.menard@porttr.com](mailto:valerie.menard@porttr.com)

Thank you for your interest. We look forward to seeing you in Trois Rivières!



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